

Presenting a product

Audio script

I'm going to tell you about my new product – the amazing hands-free spider catcher! First, I'm going to tell you how I came up with the idea, and then I'll describe the product to you. After that, I'll turn to the advantages and finish up by talking to you about the price.

So, let me tell you how I invented this fantastic spider catcher. One evening when I was on my own in the house, I noticed something moving above my head. I looked up and saw the biggest spider I had ever seen, crawling along the ceiling. I was paralysed with fear. What could I do? I couldn't get near the monster because I couldn't reach the ceiling and even if I had been able to reach it, I'd have been too afraid to touch it. In the end, I decided to take the only sensible decision I could – I went around to the neighbour's house and had to ask her to help me! After she'd had a good laugh, I decided that this must never happen to me again. I invented ... the spider catcher!

So let's move on to a description of this handy product. The spider catcher is designed for anyone who, like me, is afraid of spiders, so that includes the majority of the population. It's called the 'Spatcher' and is designed to catch spiders or indeed any other insects without harming them and without having to come into physical contact with them. As you can see from the picture, it has a stylish, but practical design and the photo also shows that the 'Spatcher' is an attractive colour. It's a handy size – about 50 centimetres long – and is made of lightweight, but durable plastic. Beetles, centipedes, even flies and bees could be caught in the 'Spatcher'.

This brings me on to my next point – the advantages of this product over existing products. Obviously there are plenty of ways of dealing with spiders in the home. There are sprays and powders which poison them or you could just squash them, but this is a way of dealing with spiders without harming them. Furthermore, how do you squash a spider which is out of your reach? This handy gadget with its long handle gives you an extra half metre of reach to get to spiders in those high-up places. Moreover, the 'Spatcher' is lightweight and small enough to fit in your bag, so it's easy to take with you wherever you go!

Finally, let me just mention the price of this outstanding product. This ingenious little gadget is available to you at the very reasonable price of £9.90. £9.90 will give you years of protection from even the most frightening spiders. What's more, if you want to buy more than one, we are offering three Spatchers for the unbelievable price of £20. Why not buy one for your friends and, who knows, maybe even your fearless neighbour would like one too!