You work for the marketing department of Car-u-Like, a well-known car hire company. Unfortunately, sales have slowed down considerably over the past year and you need to address this problem. You and other members of your team are going to hold an informal meeting to discuss the possible reasons for the decline in sales and to devise strategies for improving awareness of the brand and increasing profits.

You work for the marketing department of Shop-u-like, a well-known supermarket chain. Unfortunately, sales have slowed down considerably over the past year and you need to address this problem. You and other members of your team are going to hold an informal meeting to discuss the possible reasons for the decline in sales and to devise strategies for improving awareness of the brand and increasing profits.

You work for the marketing department of Teach-u-like, a well-known language school. Unfortunately, sales have slowed down considerably over the past year and you need to address this problem. You and other members of your team are going to hold an informal meeting to discuss the possible reasons for the decline in sales and to devise strategies for improving awareness of the brand and increasing profits.

You work for the marketing department of Tech-u-like, a well-known computer manufacturer. Unfortunately, sales have slowed down considerably over the past year and you need to address this problem. You and other members of your team are going to hold an informal meeting to discuss the possible reasons for the decline in sales and to devise strategies for improving awareness of the brand and increasing profits.

You work for the marketing department of _____, a well-known _____. Unfortunately, sales have slowed down considerably over the past year and you need to address this problem. You and other members of your team are going to hold an informal meeting to discuss the possible reasons for the decline in sales and to devise strategies for improving awareness of the brand and increasing profits.

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