

Communication activities

Unit 1.4 Exercise 2, page 16

Statements of participants

- 1 Feeling part of a team: 'It's very democratic: office clerks and senior managers are operating on a level playing field in a way that they don't normally do in the workplace, so it breaks down barriers between people.'
- 2 Personal confidence: 'It's fantastic for building your self-confidence.'
- 3 Well-being: 'It just makes me feel good – I guess it's where I can release a lot of adrenaline.'
- 4 Sense of community and co-operation: 'We became so close working together as a choir – the support people gave each other was amazing.'
- 5 Positive attitude to work: 'What really struck me was how proud I felt to represent the company ... in a totally different way than I normally do ... but still I felt very proud.'

Unit 3.4 Exercise 7, page 39

Student A

Stress is bad for your health and productivity

Stress is not always bad for you. It does not increase your blood pressure. It gets your brain working faster. It stimulates the immune system and helps you to fight illness. Dealing with a stressful situation can help you the next time you face one. It drives you to succeed in stressful situations (e.g while playing a sport, giving a talk, etc.).

Unit 5.1 Exercise 13, page 55

Changes in global distribution of wealth

Percentage of people who can afford to fly abroad for a vacation:

1975: 70% were from the EU and North America; 30% were from the rest of the world

2014: 50% were from the EU and North America; 50% were from the rest of the world

2025: 37% will be from the EU and North America; 63% will be from the rest of the world

Unit 5.4 Exercise 2, page 60

- 1 True
- 2 Probably true: one prediction is that wild fish stocks will be so depleted by 2050 that we will have to stop fishing in the open seas.
- 3 True: half of the people in Africa live on less than one dollar a day; a cow in Europe receives two dollars a day in subsidies.
- 4 True: humans produce only four per cent of the world's CO₂ emissions; the other 96 per cent are natural. But the Earth's ability to absorb CO₂ is very finely balanced and human activity has upset this balance.
- 5 False: it produces twenty per cent of the world's oxygen.
- 6 False: deforestation is occurring at a rate of three football fields every minute.

Unit 5.4 Exercise 6, page 61

Student A

- 1 In the northern hemisphere, moss will grow most on the northern side of the tree where there is most shade. Also, if you find a tree that has been cut down and look at the rings, the bigger rings will be on the southern side, where the tree gets more sunlight. In the southern hemisphere it's the opposite.
- 2 It is known that loneliness increases blood pressure, accelerates dementia, and puts people at higher risk of developing a disability.

Unit 6.4 Exercise 3, page 70

- 1 Zappos preferred answers in the middle of the scale. They considered those who answered '1' to be too conservative and those who answered '10' to be too eccentric.
- 2 For the question 'If you were a cartoon character, which one would you be?', one candidate answered 'Yogi Bear' and got the job immediately!
- 3 You might say it depends how big the room is, but actually even a very small room should be able to do it. The Empire State Building has 102 floors. If the height of the room you're using is the same as the height of each floor of the Empire State Building, you will need 102 stacks of coins from floor to ceiling, plus maybe another 20 or so to account for the distance between each floor. These should fit into the room easily.
- 4 Tyma's mother's solution was to take each record off the top of the pile and look at the age. For each age, 21, 20, 19, 18, she made a separate stack. When she had finished, she put the stacks in order. This solution was quicker and more practical than many of the Google applicants' answers, who suggested complicated mathematical algorithms.

Unit 6.4 Exercise 13, page 71

Interview for a job with a charity

- 1 All candidates are put together in a big room to chat for twenty minutes (actually a test of your sociability)
- 2 Brainstorming session on ideas for fundraising
- 3 Presenting your ideas in pairs to the rest of the group (be enthusiastic)
- 4 Individual interviews: questions about experience and knowledge of the charity (read up about the charity before you go); ask questions yourself

Unit 8.1 Exercise 14, page 87

Student A

This second fish, it's a different kind of love story. It's the romantic kind, the kind where the more you get to know your fish, you love the fish. I first ate it at a restaurant in southern Spain. A journalist friend had been talking about this fish for a long time. She kind of set us up. It came to the table a bright, almost shimmering, white colour. The chef had overcooked it. Like twice over. Amazingly, it was still delicious.