

Present a Green Project



What makes a good speech?
What are some of our concerns about the planet?
Who are we talking to and what are they interested in knowing?
What solutions can we suggest to help solve environmental problems?

In this project, you might need to talk about ...

Environmental problems: deforestation drought flood
hurricane pollution rising sea level
global warming waste wildfire

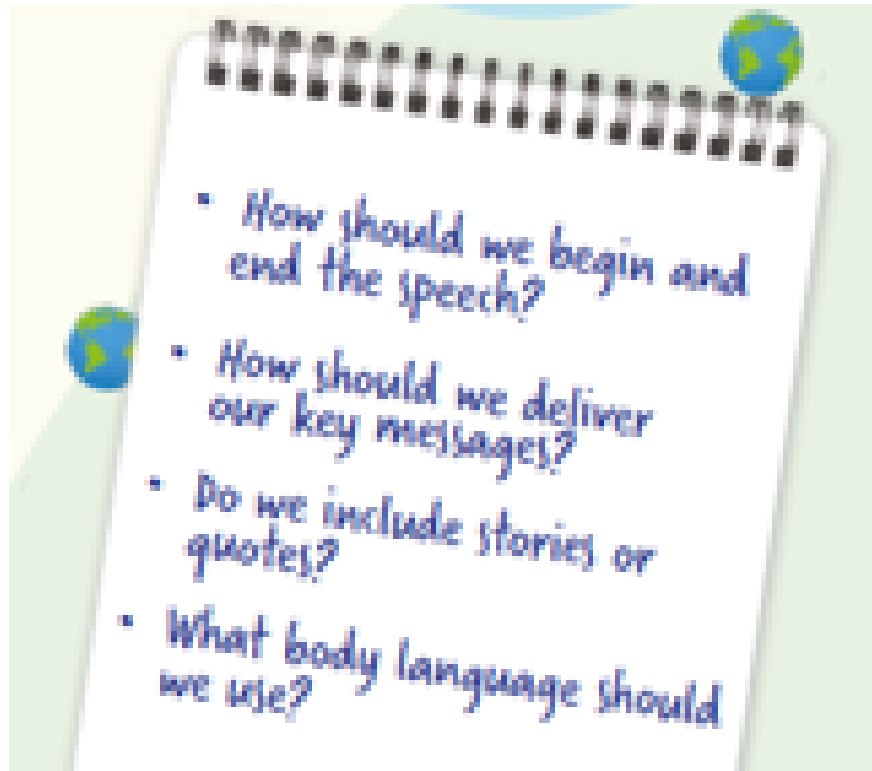
Explaining the problem: If we continue to ..., we will ...
If we don't ..., (the environment) will ...
If we ..., the problem will ...

Suggestions for fixing the problem: We have to ... We must ...
We should ... We need to ...

Slogans:

It's our (planet), it's our (responsibility),
it's our (job).
Time to (change)!
Less ... and more ...!
This is what matters.

Present a Green Project (2)



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PRESENTING A GREEN PROJECT

Ideas Stage

What problems do we need to solve?		
How do we want to solve them?		
What do we need people to do?		

Research Stage

What facts do we need to know?		
How can we make people change their behaviour?		

Planning Stage

How should we begin the speech?		
How should we give our facts?		
Who should do what?		
How should we end the speech?		

Write, practice and then present your "Green Project" speech:

Speaker	

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Project stages

1. Get ideas
2. Do some research
3. Plan our speech
4. Write our speech
5. Practice
6. Find ways to improve
7. Present!

BRITISH COUNCIL

PRESENTING A GREEN PROJECT

Ideas Stage

What problems do we need to solve?	
How do we want to solve them?	
What do we want people to do?	

Research Stage

What facts do we need to include?	
How can we make people change their behaviour?	

Planning Stage

How should we begin the speech?	
How should we give our facts?	
Who should do what?	
How should we end the speech?	

Write, practise and then present your "Green Project"

Speaker	

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Success Criteria

Work together as a group

Make a project plan to help you organise

Plan and write your speech

Use catchy slogans

Explain why action is necessary

Practise and improve what you've done

Speak clearly and persuade your audience