

C. The Slow Wardrobe

Say no to fast fashion!

How big is your fashion footprint? Every year we throw away about 2 million tonnes of unwanted clothes that go directly into landfill. The demand for the latest trends means that we often buy cheap but poor-quality clothes that we wear only once or twice before throwing away. The “slow wardrobe” idea encourages people to “buy less but buy better” by buying clothes from sustainable, independent brands who pay the people who make their clothes fairly. The aim of a slow wardrobe is to have less clothes that you can wear in different seasons rather than lots of clothes you don’t really need. Buying clothes in charity shops and organising clothes swaps with friends is another way to help.