

Module Overview

Overall objectives:

In this module students will:

- learn about body image and perceptions of beauty in different cultures
- use appropriate language to describe physical appearance
- listen to a radio debate about the effects of the media on body image
- discuss your opinions on body image issues, giving examples.

Project:

Investigate body image campaigns and create your own positive campaign for teenagers.

My Links:

Find out more about beauty and body image issues	Find out more about the impact advertising can have on body image.	https://www.thebalance.com/the-impact-of-advertising-on-body-image-4151839
	Read this blog post on why everybody should consider themselves beautiful.	https://learnenglishteens.britishcouncil.org/archive/magazine/fashion/everybody-is-beautiful
	Find out how social media can be used in a positive way regarding body image.	https://www.eatingdisorderhope.com/blog/positive-uses-social-media-body-image-advocacy
	Read this blog post on how social media can be used to reinforce negative body image.	https://www.commonsemmedia.org/blog/is-social-media-giving-your-teen-a-negative-body-image
Improve your writing skills	Review and practise features of more formal writing.	https://learnenglishteens.britishcouncil.org/skills/writing/upper-intermediate-b2-writing/more-formal-email
	Review and practise features of more informal writing.	https://learnenglishteens.britishcouncil.org/skills/writing/upper-intermediate-b2-writing/informal-email
Find out more about body image and the fashion industry	Read about how the model Katie Meade is trying to change people's attitude towards beauty.	http://www.independent.co.uk/life-style/katie-meade-down-syndrome-model-des-moines-iowa-beauty-face-image-fashion-beauty-a7785481.html
	Read about how a young boy is helping to change people's attitude towards beauty.	http://www.telegraph.co.uk/news/2017/10/20/young-model-downs-syndrome-stars-new-campaign-river-island/
Improve your vocabulary	Review and practise using linking expressions with these activities from the LearnEnglish Teens site.	https://learnenglishteens.britishcouncil.org/grammar/beginner-grammar/conjunctions-or-so-because-although
Learn more about beauty and body image campaigns	Find out about nine social media campaigns that are changing how we think of beauty both in and outside the fashion world.	https://www.bustle.com/articles/75539-9-body-positive-social-media-campaigns-that-are-changing-how-we-perceive-beauty-both-in-and
	Find out how the organisation Body Gossip is trying to change people's attitude towards beauty.	http://bodygossip.org/what-we-do
Get ideas for beauty and body image campaigns	Read more about how to improve your body image and get tips for your campaign.	https://positivepsychologyprogram.com/positive-body-image/
	Find out about some great social media campaigns aimed at teens.	http://choicesideabook.scholastic.com/2016/11/social-media-campaigns-teens
Practise language for debates	Review useful language for speeches,	http://www.teflsites.com/Expressions for Discussion and Debate new.pdf