
1. Multiple Choice Questions

These are the most popular type of survey question. They allow respondents to select one or more options from a list of answers, often by ticking a circle or square checkbox.

2. Rating Scale Questions

In rating scale questions, the respondent is presented with a scale of options (e.g. 0 to 100, 1 to 10 etc). They select the number that most accurately reflects their response.

3. Open-ended Questions

Open-ended questions require respondents to write their answer in a comment box and don't provide a specific set of options.

4. Likert Scale Questions

This is probably the most common rating scale. It asks respondents how much they agree or disagree with a statement.

5. Ranking Questions

Ranking questions ask respondents to order answer choices according to their preference.