

## ShowMeDaMoney Terms and Conditions

You agree not to use the platform to create campaigns with the purpose of:

1. Breaking any law;
2. Supporting election campaigns that are not run by a registered organisation
3. Raising money for purposes that are fraudulent, misleading, inaccurate, dishonest or impossible;
4. Buying, selling or encouraging the use of drugs, controlled substances, pharmaceuticals or similar products;
5. Buying or selling knives, explosives, ammunition, firearms, or other weaponry or accessories
6. gambling, gaming and/or any other activity with an entry fee and a prize;
7. Supporting or defending alleged crimes associated with hate, violence, harassment, bullying, discrimination, terrorism or intolerance of any kind relating to race, ethnicity, national origin, religious affiliation, sexual orientation, sex, gender or gender identity or serious disabilities or diseases;
8. Supporting activities involving countries, regions, governments, persons, or entities that are subject to U.S. and other economic sanctions under applicable law
9. funding a ransom, human trafficking or exploitation, vigilantism, bribes or bounty;
10. Creating or sharing inappropriate sexual content;
11. Paying for debt settlement services;
12. Creating or sharing counterfeit music, movies, software, or other licensed materials without the appropriate authorization from the rights holder;
13. Sharing products or services that infringe on third-party copyright;
14. Sale of goods or services that are illegally imported or exported;
15. Collecting or providing funds for any purpose other than as described in a Campaign description

## GROUP 1 CONTROVERSIAL CAMPAIGNS

President Trump's goal to build a border wall between the US and Mexico to stop illegal immigration was denied by the US congress.

A group of Trump supporters want to raise the money independently, without government funding.

***Should they be allowed to do this?***

***What ethical issues does this raise for Showmedamoney?***

Hollywood actor Zac Braff, star of the sitcom 'Scrubs,' asked for \$3.1 million to fund a sequel to his hit movie 'The Garden State.' Braff is reportedly worth \$20 million.

***Why did Braff use the crowdfunding platform?***

***Do you think he was successful?***

***Should he have funded the film himself?***

***What issues does this raise for Showmedamoney?***

## GROUP 2 CONTROVERSIAL CAMPAIGNS

A man from Ohio, Zack Brown, launched a campaign to raise money (\$10) to....make a potato salad. "Basically, I'm just making potato salad. I haven't decided what kind yet," he wrote.

***Do you think he was successful?***

***What issues does this raise for Showmedamoney?***

Rugby star Israel Folau was famously sacked by Rugby Australia for making homophobic comments on social media. He launched a campaign to raise \$2million to take Rugby Australia to court for unfair dismissal.

***Why did Folau use the crowdfunding platform?***

***Do you think he was successful?***

***What issues does this raise for Showmedamoney?***

## GROUP 3 CONTROVERSIAL CAMPAIGNS

A company called Solar Roadways launched a campaign, hoping to raise \$3million.

However, the technology required is a long way off. Perhaps the greatest problem is with how solar panels collect energy. Flat road surfaces (rather than tilted panels) are not optimal for collecting solar power. Also, even a fine layer of dust or dirt on a solar panel will reduce its efficiency and roads are not the cleanest of places. (adapted from <https://listverse.com/2018/03/16/10-most-controversial-crowdfunding-projects/>)

***How likely is Solar Roadways to be able to launch a viable product?***

***What issues does this raise for Showmedamoney?***

British scientists are turning to crowdfunding to complete the first scientific study ever to image the brain of someone “tripping” on the psychedelic drug LSD.

The study, part of a psychedelic research project the scientists say could revolutionize understanding of the human brain, is led by neuroscientists at Imperial College London who now need around 25,000 pounds (\$38,000) to finish their work

<https://www.reuters.com/article/us-health-psychedelics-lsd/crowdfunding-psychedelics-lsd-brain-imaging-study-seeks-funds-idUSKBN0M100120150305>

***How interesting is the research and why?***

***What issues does this campaign raise?***